

Brian Gorman

PROFESSIONAL PROFILE

Professional coach grounded in decades of change management coaching, mentoring, consulting, and training. Support provided to executives ranging from Fortune 100 to solopreneurs seeking to successfully execute transformational change; to overcome limiting beliefs; and/or to strengthen leadership performance.

Mobile: 917.653.5198

Brian@TransformingLives.Coach

Website: TransformingLives.Coach

LinkedIn: [BrianGorman07030](https://www.linkedin.com/in/BrianGorman07030)

Twitter: [@TransfrmngCoach](https://twitter.com/TransfrmngCoach)

Facebook: [TransformingLives.Coach](https://www.facebook.com/TransformingLives.Coach)

Hoboken, New Jersey

KEY SKILLS

Executive Coaching
Training and Development
Writing
Public Speaking
Change Management
Mentoring

WORK EXPERIENCE

PROFESSIONAL COACH

TransformingLives.Coach/Hoboken, NJ/2016-Present

Serve a global clientele through in-person and virtual coaching. Provide executive, middle management, and individual business coaching, as well as personal (life) coaching for clients facing major transitions.

- Coached international nonprofit Executive Director to strengthen skills in major donor solicitation
- Coached successful real estate broker in successful move from team co-leadership to independent practice
- Coached unemployed mid-career executive in determining next career step, and in successful launch and growth of privately held service business
- Coached senior-level change practitioners in improving communication skills and influence with senior executives

Do-Be Associates/New York, NY/2017-Present

One-half of collaborative team (business consultant and leadership coach) serving small business owners in the New York City region. Support leadership development and business success through focus on both what business owners need to *do* and who they need to *be* to grow their businesses.

- Coach owners and leadership teams
- Develop and co-facilitate workshops and webinars for business owners in putting their business back to work for them – moving from managing the business to leading it
- Participate in TAB (The Alternative Board) Board meetings, serving as an ad hoc coach for business owners as they identify and address business challenges

EDUCATION AND CERTIFICATIONS

Member, Forbes Coaches Council

Member, Consortium for Change

ACC Certification; International Coach Federation (ICF), 2018

Certified Professional Coach: ICF, 2016

ACTP Coach Training: Goldvarg Consulting Group, 2016

MA, Higher Education Administration: University of Texas, San Antonio, 1976

MA, Human Relations; University of Oklahoma, 1975

BA, Anthropology, Syracuse University, 1971

Brian Gorman

PUBLICATIONS

[Forbes online](#), 2019

["The Hero and the Sherpa,"](#)
chapter for *Handbook of Personal
and Organizational
Transformation Vol 3*: online,
2018

["What's the Story: Engaging the
Three Brains with Stories from the
Future;"](#) *choice magazine*, 16, 3,
2018

["The Hero's Journey: The
Universal Change Journey for
Coaches;"](#) *choice magazine*, 15, 2;
2017

["Leveraging Neuroscience to
Strengthen Change Management
Practices;"](#) *Change Management
Review*; 2017

[Blog](#); [TransformingLives.Coach](#);
2015-2017; includes 120+ posts
on elements of individual and
organizational change

OTHER

[Videos: The 10 Most Important
Things I Have Learned in 50 Years
of Intentionally Engaging Change](#)

["How Organizational Anchors
Influence Change Management
Success;"](#); *Change Management
Review*; 2017; on-demand
webinar

[Videos: TransformingLives.Coach](#) on
Facebook; 120+ videos, 1-8 minutes
each, on elements of individual and
organizational change

MANAGING EDITOR

[ChangeManagementReview.com](#)/Hoboken, NJ/2017-Present

Responsible for both content development and content curation for this online resource serving senior change professionals globally.

- Host podcasts
- Create original content publications addressing new fields of knowledge for senior-level practitioners
- Curate content from outside the change management profession that can strengthen practitioner skills and effectiveness

INSTRUCTIONAL DESIGNER AND METHODOLOGY LEAD

Conner Partners Independent Contractor/Hoboken, NJ/2006-2016

Served consulting firm founded by change management pioneer Daryl Conner (*Managing at the Speed of Change; Leading at the Edge of Chaos*).

- Led multi-year project to develop next generation approach to change, moving from change management to strategy execution, and from rigid methodology to flexible Playbook
- Created presentation materials for key note speeches
- Developed training materials in collaboration with field instructors

CHANGE MANAGEMENT PRACTITIONER

Conner Partners/Atlanta, GA/2004-2006

DMR-Fujitsu Consulting/Edison, NJ/2000-2003

ODR-Conner Partners/Atlanta, GA/1995-1999

KPMG/New York, NY/1986-1990

ADJUNCT FACULTY: ORGANIZATIONAL BEHAVIOR

Milano, The New School for Management and Urban Policy; The New School/New York, NY/2000

DEPUTY DIRECTOR, FINANCE AND OPERATIONS

AIDS Resource Center – Bailey House/New York, NY/1990-1994

ASSISTANT TO THE VICE PRESIDENT FOR FINANCE AND OPERATIONS – INTERNAL OPERATIONS CONSULTANT

University of Minnesota/Minneapolis, MN/1983-1986